Trademark Usage Guidelines

These Trademark Usage Guidelines (the "Guidelines) set forth the rules for using or referring to the trademarks and service marks owned by Electro Industries/Gauge Tech ("EIG"). For the purposes of these Guidelines, "EIG Trademark(s)" shall include all registered or unregistered trademarks and service marks (such as words, names, symbols, devices, slogans, or any combination thereof) owned by EIG, including, but not limited to, the trademarks and service marks listed below. Please be advised that these Guidelines may be modified by EIG from time-to-time in its sole discretion.

EIG Trademarks represent intellectual property rights owned by EIG, and, therefore, are valued assets of EIG. As such, EIG intends to take all appropriate measures to preserve the strength of and retain its exclusive rights to use its marks.

Any unlicensed use by you of an EIG Trademark must be authorized by applicable law without a license and requires proper acknowledgment and strict compliance with the below Guidelines. Any other use of an EIG Trademark requires an appropriate license agreement. By using any EIG Trademarks, you are acknowledging that EIG is the sole owner of the Trademarks and agreeing not to interfere with EIG's rights in the Trademarks, including challenging EIG's use, registration of, or application to register such Trademarks. You agree that you will not harm, misuse, or bring into disrepute any EIG Trademarks and that the goodwill, if any, derived from your use of any EIG Trademarks exclusively inures to the benefit of and belongs to EIG. You may not use any EIG Trademarks in metatags, search fields, hidden text, or any other form that has the purpose or effect of diverting or confusing consumers without EIG's prior written permission.

Other product names or trademarks, including those appearing on EIG's websites, that are not owned by EIG are for identification purposes only and may be the registered or unregistered trademarks of their respective owners. No license or right is granted by EIG by implication, estoppel or otherwise to any such third-party names or trademarks or to the EIG Trademarks hereby.

Applicability of Guidelines

These Guidelines apply to EIG employees, customers, licensees, consultants, outside vendors, and other third parties. Please be advised that if you are a licensee of an EIG Trademark, the license agreement that you signed with EIG may contain specific usage guidelines that differ from those contained within these Guidelines, and, in such case, you should follow those specific guidelines provided within such license agreement. If you are a licensee, but have been provided no special guidelines, then follow these Guidelines.

List of EIG Trademarks

Below is a list of registered and unregistered trademarks and service marks owned by EIG in the United Stated. Please be advised, the list below may not be comprehensive, and the absence of any trademark or service mark from this list does not constitute a waiver of an EIG Trademark or other intellectual property rights with respect to that trademark or service mark. The list of EIG Trademarks may be updated with new information from time-to-time and without notice and should be referred to regularly.

Registered Marks:

Shark®

Nexus®

EnergyPQA.com®

CommunicatorPQA®

EnergyPQA®

MeterManagerPQA®

Unregistered Marks:

3DAA5™

3DVA120™

Accu-Measure™

Auto Export™

CORE™ Logging Architecture

ANT18769™

CAB1942™

CAB6490™

Constant Calibration™

Dial-In Server EXT™

DM Series™

DM10-4™

Driven by Innovation, Trusted by Users™

EI-MSB10-400™

EIG™

The Leader in Power Monitoring and Smart Grid Solutions™

Powered by Innovation™

HMIPQA™

HMIPQA+™

EnergyReporterPQA™

EnergyManagerPQA™

Electro Industries/GaugeTech™

ElectroLogic™

EnergyManagerPQA™

EnergyReporterPQA™ Software

Entranet 900™

F Series™

FAA5™

FAD™

FF™

FT™

FiberCom™

FVA™

FVD™

INP100™

INP101™

INP100S™

INP200™

INP202™

INP200S™

INP300™

INP300S™

MBIO™

MP200™

Micro RTU™

Modem Manager™

Multi-Gain™

P34N+™

P40N+™

P41N+™

P60N™

P70N™

PDA 1252™

Power Brick™

PSIO™

SM1-16™

Total Web Solutions™

Unicom 2500™

V-Switch™

WebAlarm™

WebDNP™

WebExplorer™

WebMOD™

WebReacher™

WebView™ Energy Dashboard

WebXML™

Referring to EIG Products and/or Services

When referring to EIG products and/or services, use the applicable EIG Trademark, and ensure that such references:

    (i)   are truthful, fair, and not misleading;

    (ii)   comply with these Guidelines;

    (iii)   use the appropriate trademark symbol and trademark acknowledgment of EIG's ownership of the particular Trademark;

    (iv)   do not incorporate any EIG Trademarks into your own product trademarks, service marks, logos, company names, domain names, and/or social media profiles;

(v)   do not use EIG logos without permission;

(vi)   do not adopt marks or logos that are confusingly similar to any EIG Trademarks

(vii)   do not use EIG Trademarks as AdWords (e.g., Google AdWords, AdWords Express, or any other similar online advertising service); and

(viii) do not use any of EIG Trademarks to disparage EIG, its products or services, or in a manner that, in EIG's judgment, may diminish or otherwise damage the reputation of EIG or the goodwill in the EIG Trademarks.

Rules and Examples of Proper and Improper Use of EIG Trademarks

Proper usage of EIG Trademarks is important for their continued protection. Proper usage aids consumers who depend upon EIG's goods and services and helps prevent EIG Trademarks from losing their distinctiveness and becoming generic.

(1) **ALWAYS Use EIG Trademarks as Adjectives**. Trademarks are adjectives and should be followed by the generic term they modify, such as "device", "meter", "IED", "software", "application", etc. NEVER use a trademark as a noun, a verb, or in the possessive form.
   a. Example 1
      i. Correct: "The Shark® 50 meter is easy to use and install and is perfect both for new metering applications and as a simple replacement of existing analog meters"
      ii. Incorrect: "The Shark® is easy to use and install and is perfect both for new metering applications and as a simple replacement of existing analog meters."
   b. Example 2
      i. Correct: "The EnergyPQA.com™ application is a next generation Energy Management cloud solution providing energy analytics & predictions, reducing costs & improving power system reliability."

ii. Incorrect: "EnergyPQA.com™ is a next generation Energy Management cloud solution providing energy analytics & predictions, reducing costs & improving power system reliability."

(2) **ALWAYS Use Proper Spelling and The Proper Trademark Symbol (®, ™)**. You should not vary the appearance of EIG Trademarks by abbreviating them, incorporating them into acronyms, changing their spelling, or using improper capitalization. The EIG Trademark List above provides the proper spelling, capitalization, and appearance for each EIG Trademark.

    a. Example 1

        i. Correct: "Nexus® meter"

        ii. Incorrect: "nexus meter"

    b. Example 2

        i. Correct: "WebExplorer™ application"

        ii. Incorrect: "Web explorer™ application"

(3) ALWAYS Use EIG Trademarks in the way they were intended to be used. Do not use EIG Trademarks for products and services for which they were not originally intended. Do not alter an EIG Trademark in any way.

Acknowledgement of EIG Trademarks

Ensure that you include a proper trademark ownership notice that identifies each EIG Trademark used as being owned by Electro Industries/Gauge Tech. (e.g. "Shark® is a trademark of Electro Industries/Gauge Tech")

Usage of EIG As A Trade Name

The term "EIG" functions not only as a trademark and service mark identifying goods and services offered by Electro Industries/Gauge Tech, but also as a trade name or company name referring to Electro Industries/Gauge Tech. Trade names are nouns and, therefore, should not be followed by a generic descriptor and may be used in the possessive form. When used as a trade name, "EIG"

should not be followed by a trademark symbol. Within documents, web pages, and/or other textual media, the first reference to the trade or company name should be "Electro Industries/Gauge Tech" "EIG" can be used for subsequent references.